Davis County
Community & Economic Development

Vision & Values

Davis County Connects. You.

Davis County' action is "Connects. You." It is this connection that sets us apart. Davis County Community and Economic Development Office connects you to shovel ready and established land sites, a well educated labor force, established businesses and supply chains, highest test scores and graduation rates for high school, top rated vocational and university programs. Davis County connects you to the Salt Lake International Airport, the main arterial transportation - Interstate 15, Interstate 84, Highway 89 and the east west corridor State Road 193.

With over 3,000 acres of developable land overlaid with opportunities and incentives, Davis County is ready to connect to your needs. Become acquainted with Davis County by visiting our web site at:

www.daviscountyutah.gov

Also view the videos covering Connects. You. topics. Connect with our office at

801-451-3278

EdInfo@daviscountyutah.gov

Six Connections In Davis County

Connecting With Countywide Economic Development Planning – We believe that countywide proactive planning is critical to guide our future economic development. We connect with cities to anticipate change, overcome obstacles and seize economic opportunities.

Connected Through Unity and Action – We are connected throughout the County to a common vision of our economic future which supports the uniqueness of our various cities.

Connecting To Have Impact and Influence – We pro-actively provide leadership to support city and county economic development decisions, as well as regional and state economic and educational policies and programs.

Connections Create Robust Employment Opportunities – We seek to increase family-sustaining employment opportunities for our residents and those that commute into our county.

Connections Help Facilitate Expanding Economic Growth – We seek to develop, expand and connect our economic base by attracting targeted businesses and industries which conform with our community values; by expanding our current employers, expanding supply chain management, and by creating high-growth start-up businesses.

Connecting Is Quality of Life – We believe that our quality of life contributes directly to economic development by ensuring that within our County there is affordable housing, excellent education, quality health care, improving systems of transportation, broadly accessible internet services, preserved open space and recreational and cultural opportunities.

Goals | Critical Strategies

1 Business Expansion and Retention (BEAR)

We understand that 85% of new job growth occurs from internal expansion within existing businesses in Davis County. We strive to retain and expand business.

1.1 Leadership Visits
Conduct business and city visits focusing on identification of business needs to retain and expand our business base.

1.2 Business Development Funds
Utilize all funds available to foster expansion of existing and new business into Davis County.

1.3 Business to Business Promotion
Identify local resources to meet large local businesses supply needs. Grow the supply chain internally and externally through business visits and creating networking opportunities.

1.4 Quick Response Initiative
Utilize a quick response team to expand and retain businesses and jobs in Davis County.

2 Business Attraction and Recruitment

Attract businesses to Davis County that increase jobs and wages. Focus on targeted businesses within the State's cluster initiative.

2.1 Targeted Industry Marketing Campaign
Determine target industries and focus marketing efforts outside of Davis County to attract businesses to Davis County.

2.2 Effectively and Timely Response to All Business Leads
Support EDCUtah and Davis County cities in responding to all potential requests for information.

2.3 Transportation/Infrastructure
Support Davis County cities and the State in improving transportation and infrastructure to promote economic development.

2.4 Promotion of Brand
Support stakeholders' business development efforts by promoting and marketing the Davis County Connect. You. brand. Prepare and run press releases that will highlight the value of living and locating in Davis County.

2.5 Expanding Opportunities
Meet quarterly with City leadership to help identify and shape business development sites. Identify and participate with at least 2 trade shows and 1 site selector familiarization trip/tour

3 Develop Industrial and Business Sites

Coordinate with public and private partners to develop Industrial and Business sites that will accommodate future growth.

3.1 Incentive Support
Davis County will support cities and qualified entities in creating business sites to facilitate growth while exploring all available options in incentive offerings.

3.2 Site Development and Site Promotion
Promote site development through the new economic development website. Support cities in Davis County toward further development of properties and promote those properties through the Davis County Website.

3.3 On-Site Visit Presentation
Support cities in Davis County in improving their opportunities for business visits and presentations.

3.4 Further develop business Opportunities Through an International Free Trade Zone and Intermodal Facility.
Continue to foster business opportunities by identifying interested businesses that qualify for the development of a Free Trade Zone.

Quality Employees

"Davis County sits within the heart of Utah, so without question, Davis County is one of the best spots in the nation to both do business and live."

Senator Stuart Adams

Goals | Critical Strategies

4 Increase Economic Development Capability

Increase the Economic Development capacity available within the County.

4.1 Community Support Opportunities
Meet with commercial realtors, developers, contractors, land owners, GOED, EDCUtah, COG, BDF, SEED, councils and commissions and other public and private stakeholders involved in economic development to share insights and resources about Davis County on economic development initiatives.

4.2 EDCUtah Partnership
Maximize the Davis County EDCUtah partnership in business recruitment and business expansion.

4.3 Davis Unified Economic Development
Coordinate a cooperative approach with community stakeholders in business recruitment and business expansion through Davis Unified Economic Development Group (DUED).

4.4 Program Coordination
Support and involve programs and resources of NorthFront, Business Resource Center, MIDA, DATC, EDCUtah, USTAR, GOED, UDA, Davis Chamber of Commerce, Davis County Cities, Davis County Council of Governments, Utah League of Cities and Towns, and Wasatch Front Regional Council in business recruitment and expansion.

4.5 Northfront Entrepreneurial Alliance
Stimulate the Expansion of Entrepreneurial Development (SEED) by supporting and participating in the implementation of strategies and events with the NorthFront Entrepreneurial Alliance that allows for the creation and fostering of entrepreneurial development.

5 Quality of Life

A high Quality of Life is the core element of all economic development efforts.

5.1 Community Safety and Support
Support Davis County cities and agencies in providing core public services and in keeping our community safe.

5.2 Education
Davis County supports broad-based public and private educational institutions including higher education, custom fit and technical training to create a prepared and qualified work force.

5.3 Walkable Communities
Promote the continuation of the Legacy Parkway Trail system and scenic byway for the North Davis Corridor. Support the completion of the Bonneville Shoreline Trails and pathways connecting Davis County cities. Highlight and promote Davis County Trail Systems.

5.4 Cultural Arts Development
Davis County Community and Economic Development recognize the economic and quality of life values associated with cultural arts, community events and tourism. Residents and visitors experience the physical, scenic, and wildlife amenities that enhance the Davis County community.

Quality of Life

"We choose Davis County because of its central location to distribute not only across the U.S. but throughout Canada and South America as well."

John Evans,
Marketing Director Petzl America

"We are here because of the highly educated, well trained and very productive workforce in Davis County and because of its close proximity to Salt Lake City."

Clark Skeen,
Owner Quantronix, Inc.

Entrepreneurial Vision & Values

The SEED Weber/Davis/Morgan project will establish a strategic direction for the Weber/Davis/Morgan County area and surrounding region for fostering entrepreneurial development and the creation of growth and high-growth businesses. The overall objective is to increase jobs, wages and value through entrepreneurial development.

Specifically this project is designed to implement strategies that increase the overall momentum in the region for entrepreneurial development.

Community resources will be concentrated on these priorities leading to the creation of businesses that will drive the regional economy in the years to come.

This project will benefit all three counties and the surrounding region by integrating the entrepreneurial development initiatives in a synergistic and harmonious way with all other facets of regional economic development. The result will be an economic environment that not only drives the creation of growth and high-growth businesses but also is beneficial for those businesses currently located within the region and for future businesses.

seedweber • davis • morgan

Major Strategic Goals

Focus – To increase jobs, wages and value through entrepreneurial development.

Values – This project recognizes our unique assets including education and research and clusters of existing businesses.

Talent – This project region has a strong pool of capable entrepreneurs to create today's businesses and tomorrow's opportunities.

Benefits – Entrepreneurial development creates business growth, increased wages, and value to local residents and the communities.

Support – Support the strategies that have been designed by the tri-county project to stimulate the expansion of entrepreneurial development.

1. **Increase Overall Support for Entrepreneurism**
   Increase, across the region, the overall level of support essential for growth and high-growth entrepreneurial businesses

2. **Foster Entrepreneurial Talent**
   Increase the number of capable and willing entrepreneurs by cultivating skilled employees throughout the region.

3. **Improve Skills and Abilities of Entrepreneurial Talent**
   Effectively increase the skills and abilities of regional entrepreneurs to create and lead growth and high-growth businesses.

4. **Capitalize on Current Business Idea Generators**
   Capitalize on the technologies and new business ideas that are generated at HAFB, regional corporations, and through the USTAR technology transfer effort.

5. **Develop New Business Idea Generators**
   Establish new generators for business ideas.

6. **Increase Local Funding Resources for Entrepreneurs**
   Increase funding resources from local investors for the seed, start-up and growth stages.

7. **Increase Supplemental Funding Resources**
   Increase funding resources from public, private and non-profit sources that are structured as grants, loans, debt and venture.

"Most sophisticated composite tooling site in the world."

John Janicki,
CEO of Janicki Industries talking about their new Layton facility.

"We stay in Davis County because of an amazing workforce, Utah is a right to work state with a very business friendly local government."

Richard Hendrickson,
CEO Lifetime Products

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P.O. Box 618
28 East State, Ste 221
Farmington, Utah 84025
Phone 801-451-3278 • Fax 801-451-3281
E-mail EDInfo@DavisCountyUtah.gov

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