



ANTELOPE BY MOONLIGHT

29TH ANNUAL BIKE RIDE
JUNE 30, 2023

Thank you for your consideration in sponsoring this year's Antelope by Moonlight Bike Ride! Since the inaugural ride in 1994, organized by Davis County with support from Friends of Antelope Island and Antelope Island State Park, the event has continued to attract families and community members for nearly three decades.

Today, this event is so much more than just a bike ride. It's a whole experience from start to finish: the lively pre-party, costume contests, bike decorating, family traditions, discovering local vendors, meeting friends and family, and of course, seeing one of Utah's most beautiful landscapes, Antelope Island State Park, by moonlight - a unique experience itself.

This event aims to help support projects that enhance the Antelope Island visitor experience and help bring improvements to the Island so all can continue to enjoy this land for many years to come.

2022 RIDE BY THE NUMBERS:

1,707 TOTAL RIDERS

SALT LAKE: 33% | DAVIS: 29% | WEBER: 14% | UTAH: 9% | OTHER: 15%

70 OUT OF STATE RIDERS

14 SPONSORS • 15 VENDORS • 4 FOOD TRUCKS

TOTAL ECONOMIC IMPACT: \$207, 820



ANTELOPE
BY MOONLIGHT

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LET'S ROCK 'N' RIDE!

Calling all rock stars and their fans to join us at the 29th annual Antelope by Moonlight Bike Ride where we will riff, ride, and jam out under the glow of the moonlit sky. Start channeling your inner rock star and get ready to party!

ARE YOU READY TO ROCK?



FULL MOON SPONSOR MAJOR SPONSOR - \$3,000

- Logo on website
- 3 announcer mentions
- Mentioned in marketing
- Name in press releases
- Logo on event banners
- Booth at the event
- 10 tickets to ride + 10 t-shirts
- Company banner displayed on stage
- 3 social media posts



ECLIPSE MOON SPONSOR* AFTER EVENT DRINK STATION - \$2,500

- Branded drink station area
- Logo on website
- 2 announcer mentions
- Mentioned in marketing
- Name in press releases
- Logo on event banners
- Booth at the event
- 8 tickets to ride + 8 t-shirts
- Company banner displayed on stage
- 2 social media posts



NEW MOON SPONSOR* WRISTBAND SPONSOR - \$2,000

- Logo on all rider wristbands
- Logo on website
- 1 announcer mention
- Mentioned in marketing
- Name in press releases
- Logo on event banners
- Booth at the event
- 8 tickets to ride + 8 t-shirts
- Company banner displayed on stage
- 1 social media post



SUPER MOON SPONSOR* PHOTO OP SPONSOR - \$1,500

- Custom branded backdrop for rider photo ops
- Logo on website
- 1 announcer mention
- Logo on event banners
- Booth at the event
- 6 tickets to ride + 6 t-shirts
- 1 social media post



BLUE MOON SPONSOR \$1,000 CASH/IN-KIND

- Name on website
- Name on event banners
- Booth at the event
- 4 tickets to ride + 4 t-shirts



BUCK MOON SPONSOR* BIKE SPONSOR - \$700 IN-KIND

- Donate bike for contest prize
- Name on website
- Name on event banners
- Booth at the event
- Mentioned in marketing
- 2 tickets to ride + 2 t-shirts



HARVEST MOON SPONSOR \$500-999 CASH/IN-KIND

- Name on website
- Booth at the event
- 2 tickets to ride + 2 t-shirts



STRAWBERRY MOON SPONSOR IN-KIND SERVICES \$100+

- Name on website
- Booth at the event

*Only one sponsorship available



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