

# **CLASS SPECIFICATION**

Class Title: Community Health Educator II Class Code: 6609

**Department:** Health **Grade:** 18

**FLSA:** Non-exempt **Eff. Date:** 06/30/1989 **Revised:** 05/21/2012

#### **GENERAL PURPOSE**

Under the general supervision of the Family Health Services Director or Health Promotion Bureau Manager, develops, implements, and evaluates health promotion intervention programs designed to build healthy communities within Davis County.

### **EXAMPLE OF DUTIES**

Recruits community organizations, resource people, and potential participants for support and assistance in program planning; develops a scope and sequence plan for a health education program; participates in formulating appropriate and measurable program objectives and designs programs consistent with specified program objectives.

Utilizes computerized health information retrieval system effectively; obtains health related data about social environments, growth and development factors; establishes effective consultative relationships with those requesting assistance in solving health related programs; infers needs for health education interventions based upon obtained community data.

Participates in developing a plan for coordinating health education services; facilitates cooperation between all levels of program and allied agency personnel; formulates practical modes of collaboration among health organizations; organizes in-service training programs for personnel including agency staff, teachers, volunteers, youth, and other appropriate personnel.

Participates in the development and implementation of plans to assess achievement of program objective(s); interprets results of program evaluations and infers implications for future program planning. Communicates programmatic needs and recommends future program planning direction to the Division Director and/or Bureau Manager.

Interprets concepts, purposes, and theories of health education; predicts the impact of societal value system on health education programs; selects a variety of communication methods and techniques in providing health information; fosters communication between interdepartmental personnel, health care providers and consumers.

Develops press releases for newspapers, radio, and television promotion; acts as a public information consultant in developing strategies to market health department services to the public for programs within the Health Promotion Bureau, as well as programs in other health department bureaus (e.g., WIC, Immunizations, and programs serving seniors).

Specific areas of prevention and control may include tobacco use, alcohol use, cancer, cardiovascular disease, nutrition, obesity, unintentional injury and fall prevention, and immunizations; other subjects of intervention include WIC services, access to health care, work site health promotion, community coalitions, community outreach, and/or women's health education.

Provides community education to individuals and groups. Plans and implements health education





events such as health fairs, classes, etc. Works with diverse communities to include ethnic populations and populations that include the young and elderly.

Performs related duties as assigned.

### MINIMUM QUALIFICATIONS

### 1. Education and Experience:

Graduation from an accredited college or university with a Bachelor's Degree in Health Promotion, Health Education, Community or Public Health Education, plus two (2) years of full-time health promotion or health education experience; an acceptable combination of education and experience may be considered. Preference given for public health experience.

## 2. Special Qualifications:

Preference given for Certified Health Education Specialist (CHES) credential from the National Commission for Health Education Credentialing.

Must pass a criminal history background investigation.

Employees driving a personal or a County vehicle for job related travel must possess a valid driver license, maintain the minimum vehicle liability insurance as specified in the Utah Code, and must operate a motor vehicle in a safe manner; new employees with an out-of-state license must obtain a valid Utah Driver License within sixty (60) days of hire date (exceptions for military personnel and their dependents)

## 3. Necessary Knowledge, Skills and Abilities:

**Knowledge of:** sources of health related information, survey techniques to acquire health data, behaviors that promote or compromise health, needs assessment techniques and analysis, individual and group learning methods, health education evaluation instruments, conflict reduction methods, effective strategies for conducting in-service training programs.

This position may require the driving of a motor vehicle; skill in operating a motor vehicle in a safe manner; ability to insure motor vehicle is operating in a safe manner; knowledge of Utah motor vehicle rules and regulations.

**Ability to:** develop and maintain timely program schedules, make group presentations, follow written and oral instructions, communicate effectively (orally and in writing), establish and maintain effective working relationships with supervisors, students, civic organizations, county employees, and the general public.

The above statements are intended to describe the general nature and level of work being performed by persons assigned to this job. They are not intended to be an exhaustive list of all duties, responsibilities and skills required of personnel so classified. *All requirements are subject to possible modifications to reasonably accommodate individuals with disabilities.*