

# COMMISSIONERS' MINUTES – DAVIS COUNTY

## WORK SESSION MINUTES

February 18, 2020

The Board of Davis County Commissioners met for a Work Session at 2:45 p.m. on February 18, 2020, in room 306 of the Davis County Administration Building, 61 South Main Street, Farmington, Utah. Notice of this meeting was given under the requirements of UCA § 52-4-202.

**ATTENDEES** Davis County Commissioners in attendance: Lorene Miner Kamalu, Chair; and Bob J Stevenson, Vice-Chair. Randy B. Elliott joined the meeting at 2:50 p.m.

Davis County Staff in attendance: Curtis Kock, Clerk/Auditor; Heidi Voordeckers, Chief Deputy Clerk/Auditor; Shairise Bills, Deputy Clerk/Auditor; Neal Geddes, Chief Civil Deputy Attorney; Jeff Oyler, Community and Economic Development (CED) Planning Manager; Kent Anderson, CED Director; Jessica Merrill, Tourism Division Director; and Kristal Blesset, Events Coordinator.

Members of the public in attendance: Jeremy Shaw, Antelope Island State Park Manager; Tom Winegar, Friends of Antelope Island President; Rick Mayfield, Friends of Antelope Island; Rob Ballas, M4 Marketing; and Spence Kennard, Friends of Antelope Island.

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### AGENDA AS POSTED

**2:45 p.m. Tom Winegar, Friends of Antelope Island, presenting:  
Review Plans for the New Addition to the Antelope Island Visitor's Center**

**3:10 p.m. Dave Hansen, Davis County Legacy Events Center Director, presenting:  
Review of the Davis County Fair**

**3:25 p.m. Jessica Merrill, Davis County Tourism Division Director, presenting:  
Discussion Regarding Legislative Appropriation Toward PGA Tournament Support**

**3:35 p.m. Commissioner Kamalu, presenting:  
Discussion of Davis County Properties, Current and Future Concepts**

### DISCLAIMER

The meeting was an open dialogue. Critical points in the discussion have only been briefly summarized. The reader may refer to the audio recording and the publicly distributed materials for further clarification of content. Timestamps have been noted in the minutes to aid in locating points of discussion in the audio record. The audio recording for this meeting is available based upon the County's current retention schedule.

All documents from this meeting are on file in the Davis County (DC) Clerk/Auditor's office.

The meeting commenced at 2:47 p.m.

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### WORK SESSION DISCUSSION

**Review Plans for the New Addition to the Antelope Island Visitor's Center —Presented by Tom Winegar, Friends of Antelope Island (Minute 01:24)**

Tom gave a brief history of the Antelope Island and the Friends of Antelope Island Board. They are here to solicit help from the Commission to improve the Visitor's Center. The current Visitor's Center was built in 1996. It needs improvement and is inadequate for the visitors. They need help finding funding to build a new space. A plan design was shown and the improvements were explained. They estimate it will cost \$10-\$12 million, but their board is unable to fund this project. They need a major donor for seed money of \$5-\$6 million and hope to get the legislature to fund the rest. They would like the Commission to help find a donor. A discussion on where the funds could come from was had.

### NEXT STEPS

A more accurate pricing estimate should be available in the next few weeks. After the new cost estimate comes in, there will be more discussion on possible donors.  
(See Attachments A1-A11.)

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## **Review of the 2019 Davis County Fair —Presented by Dave Hansen (Minute 32:56)**

Dave reported on the outcomes of the 2019 Davis County Fair and showed a powerpoint. A participant survey was done that involved age, income, and fair ratings. Some challenges were the entertainment that was offered, marketing, competition with city festivals during the summer, and changes in fee structure. The successes were: sponsorship was at it's highest level (\$62,470), expenses were at their lowest (\$200,923), the balloon glow, and the Science, Technology, Engineering and Math (STEM) activities. The fair continues to not be profitable. Dave explained the variables in expenses. Some lessons learned were people are looking for unique experiences, people missed the big animal attractions, and finding ways to improve marketing. The 2020 fair will be August 12-15, but the theme is yet to be determined. Some activities to look for are animal attractions, STEM hands-on activities, and a traveling petting zoo.

*(See Attachment B1-B13.)*

### NEXT STEPS

Jessica said they have been brainstorming theme ideas to give to the County's advertising agency to expand on their ideas. They will be meeting tomorrow and once they have a concept in place, they will present it to the Commission.

## **Discussion Regarding Legislative Appropriation Toward PGA Tournament Support— Presented by Jessica Merrill, Davis County Tourism Division Director (Minute 57:57)**

This item was tabled.

## **Discussion of Davis County Properties, Current and Future Concepts — Presented by Commissioner Kamalu (Minute 58:03)**

This topic was briefly and broadly touched upon, but no direct future plans were agreed upon.

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### MEETING ADJOURNED

The meeting adjourned at 3:56 p.m.

### MATERIALS PRESENTED

All publicly distributed materials associated with this meeting are noted as the following attachments:

- A1-A11 Antelope Island Visitor Center Conceptual Design Plans
- B1-B13 Fair Report PowerPoint Presentation

Minutes prepared by:

Shairise Bills

Deputy Clerk/Auditor

Minutes approved on: 03/17/2020

/s/ Curtis Koch

Curtis Koch

Davis County Clerk/Auditor

/ Lorene Miner Kamalu

Lorene Miner Kamalu

Commission Chair