

Davis County Fair 2019 *Sponsorships*

SPONSOR YOUR COMMUNITY

THE DAVIS COUNTY FAIR IS THE LARGEST ANNUAL EVENT THAT TAKES PLACE IN DAVIS COUNTY AND ONE OF THE MOST FAMILY FRIENDLY. WITH ABOUT 40,000 ATTENDEES AT THE FAIR & OVER 3,000 EVENTS HELD EACH YEAR, IT IS A GREAT AVENUE TO GAIN WIDESPREAD RECOGNITION. OUR LEGACY EVENTS CENTER IS EXPERIENCING GROWTH AS MORE SPORTING ORGANIZATIONS, BANQUETS, EXPOS, AND MORE ARE CHOOSING TO HOST THEIR EVENTS AT THE LEGACY EVENTS CENTER. PARTICIPATION AT THE FAIR SHOWS THE PUBLIC THAT YOUR BUSINESS OR ORGANIZATION IS ENGAGED IN AND CARES FOR ITS COMMUNITY. THE FAIR COULD NOT BE POSSIBLE WITHOUT THE SUPPORT OF OUR LOCAL BUSINESSES. WE, AT THE FAIR, ARE SO APPRECIATIVE OF THOSE BUSINESSES WILLING TO SHOW THEIR SUPPORT FOR THE COMMUNITY EVENTS AND TO INVEST IN SPONSORING THE FAIR.



Sponsorship Levels

PLATINUM SPONSORSHIP **\$7,000+**

Title Sponsor of the Fair

LOGO - Included on Overall Fair Advertisement Design, Tshirt & website

SOCIAL MEDIA MENTIONS & CONTESTS

8+ BANNERS around the fair (2 Year-Round)

3 ANNOUNCER MENTIONS at each ticketed event at the fair

10x20 BOOTH FOR BUSINESS PROMOTION

Complimentary TICKETS & VIP Experiences during the fair

COMPLIMENTARY PARKING PASS FOR UP TO 4 CARS

GOLD SPONSORSHIP **\$5,000+**

Title Sponsor of: The Rodeo / Main Ticketed Event / Expo Building

LOGO - Included on Overall Fair Advertisement Design*, Tshirt & website

SOCIAL MEDIA MENTIONS & CONTESTS

6 BANNERS around the fair (2 Year-Round)

3 ANNOUNCER MENTIONS at each ticketed event at the fair

10x10 BOOTH FOR BUSINESS PROMOTION

Complimentary TICKETS & VIP Experiences during the fair

COMPLIMENTARY PARKING PASS FOR UP TO 4 CARS

SILVER SPONSORSHIP **\$3,000+**

Title Sponsor of: Main Attraction / the Carnival / Main Stage

LOGO - Included in Fair Poster, Map, Clipper Brochure, Tshirt & website & SOCIAL MEDIA MENTIONS (2 x a week beginning June '19)

4 BANNERS around the fair (1 Year-Round)

3 ANNOUNCER MENTIONS at each ticketed event at the fair

10x10 BOOTH FOR BUSINESS PROMOTION

Complimentary TICKETS & VIP Experiences during the fair

Sponsorship Levels

RED SPONSORSHIP **\$2,000+**

Sponsor of Act on Main Stage / Kidz Tent / Vendor Expo

LOGO - Included in Fair Poster, Map, Clipper Brochure, Tshirt & website & SOCIAL MEDIA MENTIONS (2 x a week beginning June '19)

3 BANNERS around the fair (1 Year-Round)

3 ANNOUNCER MENTIONS at each ticketed event at the fair

Table & Chairs provided in Chosen Sponsored Event Area

Complimentary TICKETS & VIP Experiences during the fair

BLUE SPONSORSHIP **\$1,000+**

Fair Sponsor

LOGO - Included in Fair Poster, Map, Clipper Brochure, Tshirt & website & SOCIAL MEDIA MENTIONS (2 x a week beginning June '19)

2 BANNERS around the fair

3 ANNOUNCER MENTIONS at each ticketed event at the fair

Complimentary TICKETS & VIP Experiences during the fair

WHITE SPONSORSHIP **\$500+**

Fair Sponsor

LOGO - included on Tshirt, Website & One Social Media Post

2 BANNERS around the fair

Complimentary TICKETS & VIP Experiences during the fair

THE FAIR IS AUGUST 14TH - 17TH, 2019

To Learn More, Contact the Event Coordinator:

Stephanie Davis at 801-451-4087

sdavis@daviscountyutah.gov
