

GREAT SALT LAKE BIRD FESTIVAL SPONSORSHIP AGREEMENT

This AGREEMENT is made this ____ day of _____, 2025 between Davis County (“County”), a governmental entity and _____ (“Sponsor”).

Whereas, Davis County hosts the Great Salt Lake Bird Festival each year to increase public awareness and pride for birds found on and near the Great Salt Lake and northern Utah; and

Whereas, the 2025 Great Salt Lake Bird Festival will take place on May 15-18, 2025; and

Whereas, Sponsor has informed the County of his/her/its desire to make a financial or in-kind donation towards the 2025 Great Salt Lake Bird Festival.

IT IS HEREBY AGREED UPON AS FOLLOWS:

1. Sponsor agrees to provide the County with a financial or in-kind donation in the amount indicated below:
 - \$3,000 – Major Sponsor: 3 minutes to introduce your business at the Dinner; Company logo on Festival banners and dinner poster; Company logo on t-shirt, website, and all direct email communications; Logo listed on dinner program as a Major sponsor; 3 social media posts on the GSL Bird Festival Facebook Page; Booth space during the Festival at Wings & Things Vendor Fair; 6 tickets to the Keynote Dinner.
 - \$2,000 – Keynote Speaker Sponsor: 3 minutes to introduce your business and present the keynote speaker; Company logo listed on dinner poster, t-shirt, website, and all direct email communications when keynote speaker is mentioned; Logo listed on dinner program as a Keynote Speaker sponsor; 2 social media posts on the GSL Bird Festival Facebook Page, Booth space during the Festival at Wings & Things Vendor Fair; 4 tickets to the Keynote Dinner.
 - \$2,000 – Dinner Sponsor: 3 minutes to introduce your business at the Dinner; Sponsor may place approved information material about their business on dinner tables for guests; Company logo listed on dinner poster, t-shirt, website, and all direct email communications when dinner is mentioned; Logo listed on dinner program as a Dinner sponsor; 1 social media post on the GSL Bird Festival Facebook Page; Booth space during the Festival at Wings & Things Vendor Fair; 4 tickets to the Keynote Dinner.
 - \$1,500 – Badge Sponsor: Company logo listed on field trip guide, volunteer, and staff badges; Name listed on dinner poster, dinner program, t-shirt, and website; 1 social media post on the GSL Bird Festival Facebook Page; Booth space during the Festival at Wings & Things Vendor Fair; 2 tickets to the Keynote Dinner.
 - \$1,200 – Wings & Things Vendor Fair Sponsor: Company logo on website, and all direct email communications when the vendor fair is mentioned. Name listed on t-shirt and dinner program; 2 social media post on the GSL Bird Festival Facebook Page, Booth space during the Festival at Wings & Things Vendor Fair, 2 tickets to the Keynote Dinner.

- \$1,000 – Friend of the Festival: Name listed on dinner poster, dinner program, t-shirt, and website; Booth space during the Festival at Wings & Things Vendor Fair; 2 tickets to the Keynote Dinner.
- \$850 – Family Day Sponsor: Company logo included on Family Day signage; Name listed on website and all direct email communications when Family Day is mentioned; 2 social media posts on the GSL Bird Festival Facebook Page; Booth space during the Festival at Wings & Things Vendor Fair.
- \$650 – Field Trip Sponsor: Recognition on all bus/van transportation signage with company logo; Logo listed on dinner poster and website.
- \$500 – Youth Field Trip Sponsor: Recognition on youth bus/van transportation signage with company logo; Name listed on dinner poster and website; Name listed in all direct email communications when youth field trips are mentioned; 1 social media post on the GSL Bird Festival Facebook page.
- \$500 - Bird Race Sponsor: Company logo listed in direct email communications when the Great Salt Lake Bird Festival Bird Race is mentioned; Name listed on website and bird race certificates; 1 social media post on the GSL Bird Festival Facebook page; Present awards to bird race winners during the Festival.
- \$500 - Photo Contest Sponsor (post-festival contest, Fall 2025): Company logo listed on website and photo contest certificates, and all direct email communications when photo contest is mentioned; 3 social media posts on the GSL Bird Festival Facebook page; Provide winners with company voucher or gift.
- \$300 – Student Art Contest Sponsor: Company logo listed in 1 direct email communication when student art contest is mentioned; Name listed on website and student art certificates; Present awards to student art contest winners during the Festival and provide winners with company voucher or gift.
- Other Amount or In-Kind: Name on website. Donation Amount/In-Kind Details:

_____.

2. The sponsorship shall be made in the name of: _____.
3. County agrees to apply the financial donation noted herein exclusively towards the 2025 Great Salt Lake Bird Festival.
4. County will recognize Sponsor’s donation to the Festival by including Sponsor’s name and/or Company logo in Festival advertising materials based on the donation level selected by Sponsor and as described in paragraph 1 herein.

In witness whereof, each party to this Agreement has caused it to be executed on the date indicated below.

<p>DAVIS COUNTY</p> <p>By: _____ Lorene Kamalu, Chair Board of Davis County Commission</p> <p>Date: _____</p> <p>ATTEST:</p> <p>_____ Brian McKenzie, Davis County Clerk</p>	<p>SPONSOR</p> <p>By: _____</p> <p>Date: _____</p>
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