

ANTELOPE BY MOONLIGHT BIKE RIDE SPONSORSHIP AGREEMENT

This AGREEMENT is made this ____ day of _____, 2021 between Davis County (“County”), a governmental entity and _____ (“Sponsor”).

Whereas, Davis County hosts the Antelope by Moonlight Bike Ride each year to increase public awareness and tourism for biking opportunities at Antelope Island State Park; and

Whereas, the 2021 Antelope by Moonlight Bike Ride will take place on June 25, 2021; and

Whereas, Sponsor has informed the County of the desire to sponsor the Antelope by Moonlight Bike Ride through a financial or in-kind contribution.

IT IS HEREBY AGREED UPON AS FOLLOWS:

1. In consideration of the agreement by the County to provide Sponsor with the benefits outlined below, Sponsor agrees to provide the County with a sponsorship or in-kind services, in the amount or as indicated below:

\$3000 – Full Moon Sponsor:

Prominent positioning of logo on website; Logo on T-shirt; two announcer mentions during event; Name in press releases; Place coupons or hand outs at registration table (if desired); Prominent positioning of logo on event banners; 10 tickets to the ride, 10 event t-shirts; Booth at the event; Company banner displayed on stage (supplied by sponsor); mentioned either by name or logo placement in all marketing material; Two social media posts recognizing sponsor’s support.

\$3000 – Eclipse Moon - Themed mocktail area Sponsor: (only one available)

Branded area for mocktail station, themed 1920’s. Prominent positioning of logo on website; Logo on t-shirt; Two announcer mentions during event; Name in press releases; Place coupons or hand outs at registration table (if desired); Prominent positioning of logo on event banners; 10 tickets to the ride, 10 event t-shirts; Booth at the event; Company banner displayed on stage (supplied by sponsor); Mentioned either by name or logo placement in all marketing material; Two social media posts recognizing sponsor’s support.

\$2500 – New Moon - Wristband Sponsor: (only one available)

Logo on glow and the dark wristbands that all riders must wear in 2020. Logo on website; Logo on t-shirt; One announcer mention during event; Place coupons or hand outs at registration table (if desired); Logo on event banners; 8 tickets to the Ride, 8 event t-shirts; Booth at the event; Company banner displayed on stage (supplied by sponsor); Mentioned either by name or logo placement in all marketing material; One social media post recognizing sponsor’s support.

\$2000 – Super Moon- Photo Op/backdrop Sponsor: (only one available)

Custom backdrop used for rider photo ops created with company’s logo. Name on website; Name on T-shirt; One announcer mention during event; Place coupons or hand outs at registration table (if desired); Name on event banners; 6 tickets to the ride, 6 event t-shirts; Booth at the event; one social media post recognizing sponsor’s support.

\$1500 – Crescent Moon- After Party Sponsor (only one available)

Official sponsor of the afterparty held at location TBD in Syracuse, Utah; Name on website; Name on t-shirt; One announcer mention during event; Place coupons or hand outs at

registration table (if desired); Name on event banners; 5 tickets to the ride, 5 event t-shirts; Booth at the event; One social media post recognizing sponsor's support.

\$1000 – Blue Moon Sponsor

Name on website; Name on t-shirt; Place coupons or hand outs at registration table (if desired); Name on event banners; 4 tickets to the ride, 4 t-shirts; Booth at the event.

\$700 In-Kind – Buck Moon- Bike Sponsor (only one available)

Donate a bike to be given away. Name on website; Name on t-shirt; Place coupons or hand outs at registration table (if desired); Name on event banners; Booth at the event; Mentioned in marketing.

\$500 - \$999 – Harvest Moon Sponsor

Name on website; Name on t-shirt; Name on event banners; 2 tickets to the ride, 2 t-shirts; Booth at the event.

In-Kind Services greater than \$100 – Strawberry Moon Sponsor

Provide In-Kind services needed at the event (such as location, safety, helmets, portable restrooms, printing, or gift certificates). Receives name on website; name on t-shirt; Name on event banner; 1 ticket to ride, 1 t-shirt.

Other Amount or In-Kind Sponsorship – Name listed on website.

2. The sponsorship shall be made in the name of: _____.
3. County agrees to apply the financial sponsorship noted herein exclusively towards the 2021 Antelope by Moonlight Bike Ride.
4. County will recognize Sponsor's contribution by including Sponsor's name and/or Company logo in Ride advertising materials based on the sponsorship level selected by Sponsor and as described in paragraph 1 herein.

In witness whereof, each party to this Agreement has caused it to be executed on the date indicated below.

DAVIS COUNTY

By: _____

Chair, Davis County Board of County Commission

Date: _____

ATTEST:

By: _____
Curtis Koch, Clerk/Auditor

Date: _____

SPONSOR: _____

By: _____

Print Name: _____

Date: _____