

## ANTELOPE BY MOONLIGHT BIKE RIDE SPONSORSHIP AGREEMENT

This AGREEMENT is made this \_\_\_\_ day of \_\_\_\_\_, 2022 between Davis County (“County”), a governmental entity and \_\_\_\_\_ (“Sponsor”).

Whereas, Davis County hosts the Antelope by Moonlight Bike Ride each year to increase public awareness and tourism for biking opportunities at Antelope Island State Park; and

Whereas, the 2022 Antelope by Moonlight Bike Ride will take place on July 15, 2022; and

Whereas, Sponsor has informed the County of the desire to sponsor the Antelope by Moonlight Bike Ride through a financial or in-kind contribution.

IT IS HEREBY AGREED UPON AS FOLLOWS:

1. In consideration of the agreement by the County to provide Sponsor with the benefits outlined below, Sponsor agrees to provide the County with a sponsorship or in-kind services, in the amount or as indicated below:

**\$3000 – Full Moon Sponsor:**

Prominent positioning of logo on website; three announcer mentions during event; Name in press releases; Prominent positioning of logo on event banners; 10 tickets to the ride, 10 event t-shirts; Booth at the event; Company representative has the opportunity to be a judge for event contests; Company banner displayed on stage (supplied by sponsor); mentioned either by name or logo placement in all marketing material; Two social media posts recognizing sponsor’s support.

**\$2500 – Eclipse Moon - After Event Drink Station Sponsor: (only one available)**

Branded area for drink station. Prominent positioning of logo on website; Two announcer mentions during event; Name in press releases; Prominent positioning of logo on event banners; 8 tickets to the ride, 8 event t-shirts; Booth at the event; Company banner displayed on stage (supplied by sponsor); Mentioned either by name or logo placement in all marketing material; Two social media posts recognizing sponsor’s support.

**\$2500 – New Moon - Wristband Sponsor: (only one available)**

Logo on wristbands that all riders must wear in 2022. Logo on website; One announcer mention during event; Logo on event banners; 8 tickets to the Ride, 8 event t-shirts; Booth at the event; Company banner displayed on stage (supplied by sponsor); Mentioned either by name or logo placement in all marketing material; One social media post recognizing sponsor’s support.

**\$2000 – Super Moon- Photo Op/backdrop Sponsor: (only one available)**

Custom backdrop used for rider photo ops created with company’s logo. Logo on website; One announcer mention during event; Logo on event banners; 6 tickets to the ride, 6 event t-shirts; Booth at the event; One social media post recognizing sponsor’s support.

**\$1000 – Blue Moon Sponsor**

Name on website; Name on event banner; 4 tickets to the ride, 4 t-shirts; Booth at the event.

**\$700+ In-Kind – Buck Moon- Bike Sponsor (only one available)**

Donate a bike to be given away. Name on website; Name on event banner; 2 tickets to the ride, 2 t-shirts; Booth at the event; Mentioned in marketing.

**\$500 - \$999 – Harvest Moon Sponsor**

Name on website; 2 tickets to the ride, 2 t-shirts; Booth at the event.

**In-Kind Services greater than \$100 – Strawberry Moon Sponsor**

Provide In-Kind services needed at the event. Receives name on website, Booth at the event.

Other Amount or In-Kind Sponsorship – Name listed on website.

2. The sponsorship shall be made in the name of: \_\_\_\_\_.

3. County agrees to apply the financial sponsorship noted herein exclusively towards the 2022 Antelope by Moonlight Bike Ride.

4. County will recognize Sponsor’s contribution by including Sponsor’s name and/or Company logo in Ride advertising materials based on the sponsorship level selected by Sponsor and as described in paragraph 1 herein.

In witness whereof, each party to this Agreement has caused it to be executed on the date indicated below.

DAVIS COUNTY

By: \_\_\_\_\_

Randy Elliott, Chairperson  
Board of Davis County Commission

Date: \_\_\_\_\_

SPONSOR: \_\_\_\_\_

By: \_\_\_\_\_

Print Name: \_\_\_\_\_

Date: \_\_\_\_\_

ATTEST:

By: \_\_\_\_\_

Curtis Koch, Davis County Clerk/Auditor

Date: \_\_\_\_\_