

ANTELOPE BY MOONLIGHT BIKE RIDE SPONSORSHIP AGREEMENT

This AGREEMENT is made this ____ day of _____, 2024 between Davis County (“County”), a governmental entity and _____ (“Sponsor”).

Whereas, Davis County hosts the Antelope by Moonlight Bike Ride each year to increase public awareness and tourism for biking opportunities at Antelope Island State Park; and

Whereas, the 2024 Antelope by Moonlight Bike Ride will take place on July 19, 2024; and

Whereas, Sponsor has informed the County of the desire to sponsor the Antelope by Moonlight Bike Ride through a financial or in-kind contribution.

IT IS HEREBY AGREED UPON AS FOLLOWS:

1. In consideration of the agreement by the County to provide Sponsor with the benefits outlined below, Sponsor agrees to provide the County with a sponsorship or in-kind services, in the amount or as indicated below:

\$3000 Cash – Full Moon Sponsor:

Prominent positioning of logo on website; three announcer mentions during event; Name in press releases; Prominent positioning of logo on event banners; 10 tickets to the ride, 10 event t-shirts; Booth at the event; Company representative has the opportunity to be a judge for event contests; Company banner displayed on stage (supplied by sponsor); mentioned either by name or logo placement in all marketing material; Three social media posts recognizing sponsor’s support.

\$2500 Cash – New Moon – Wristband Sponsor: (only one available)

Logo on wristbands that all riders must wear in 2024. Logo on website; Two announcer mentions during event; Logo on event banners; 8 tickets to the ride, 8 event t-shirts; Booth at the event; Company banner displayed on stage (supplied by sponsor); Mentioned either by name or logo placement in all marketing material; Two social media posts recognizing sponsor’s support.

\$2000 Cash or In-Kind Beverage Product – Eclipse Moon – After Event Drink Sponsor:

Branded area for drink station. Logo on website; Two announcer mentions during event; Name in press releases; Prominent positioning of logo on event banners; 8 tickets to the ride, 8 event t-shirts; Booth at the event; Company banner displayed on stage (supplied by sponsor); Mentioned either by name or logo placement in all marketing material; Two social media posts recognizing sponsor’s support.

\$1500 Cash – Super Moon – Finish Line Banner Sponsor: (only one available)

Company banner displayed from 35’ inflatable finish line arch. (Banner to be approved in advance by event manager and supplied by sponsor approximately 25’x3.) Logo on website; One announcer mention during event; Logo on event banners; 6 tickets to the ride, 6 event t-shirts; Booth at the event; One social media post recognizing sponsor’s support.

\$1000 Cash or In-Kind Event Services – Blue Moon Sponsor

Name on website; Name on event banner; 4 tickets to the ride, 4 t-shirts; Booth at the event.

- \$700+ In-Kind – Buck Moon – Bike Sponsor (only one available)**
Donate a bike to be given away. Name on website; Name on event banner; 2 tickets to the ride, 2 t-shirts; Booth at the event; Mentioned in marketing.
- \$500 - \$999 Cash or In-Kind Event Services – Harvest Moon Sponsor**
Name on website; 2 tickets to the ride, 2 t-shirts; Booth at the event.
- Other Amount or In-Kind Sponsorship – Name listed on website.

2. The sponsorship shall be made in the name of: _____.
3. County agrees to apply the financial sponsorship noted herein exclusively towards the 2024 Antelope by Moonlight Bike Ride.
4. County will recognize Sponsor’s contribution by including Sponsor’s name and/or Company logo in Ride advertising materials based on the sponsorship level selected by Sponsor and as described in paragraph 1 herein.

In witness whereof, each party to this Agreement has caused it to be executed on the date indicated below.

DAVIS COUNTY

SPONSOR

By: _____
Bob Stevenson, Chairperson
Board of Davis County Commission

By: _____
Print Name: _____

Date: _____

Date: _____

ATTEST:

By: _____
Brian McKenzie, Davis County Clerk

Date: _____