Davis Links Updates | Better Connections. Stronger Communities. | December 2025

#### **Davis Links Brand Guidelines**

The Davis Links brand represents connection, trust, and collaboration across our community. The brand guidelines are designed to help you express that identity clearly and consistently, no matter the platform or audience. Use it as a reference to keep every design and message aligned with our mission to build a more connected Davis County by improving awareness and access to trusted resources.



#### **Davis Links**

**Brand Guidelines** 

VERSION 1.2 UPDATED OCT, 2025

**Brand Guidelines** 

#### **Social Media Templates**

We would love your help in getting the word out about Davis Links! Social media templates with captions are available on <u>davislinks.org</u>. Select Partners in the navigation, Promotion Toolkit in the dropdown menu, then Social Media Templates.









Social Media Templates



### Spanish Resources

There is now a direct link to the Davis Links Resource Directory in Spanish. Business cards and fliers in Spanish are available as well. If you would like business cards in Spanish, let us know. Please share with our community members who speak Spanish!

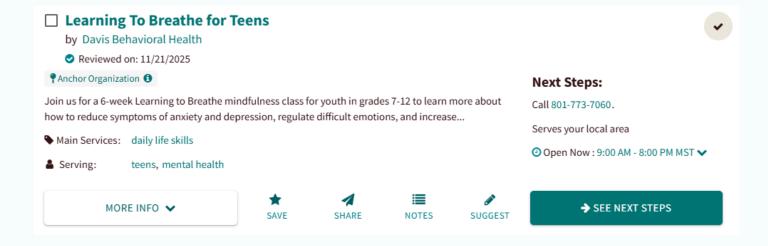
**Spanish Business Cards** 

**Spanish Directory** 

**Spanish Fliers** 

# Anchor Organization Tag

You may have noticed that some program cards have an "Anchor Organization" tag. This feature designates the claimed program as one offered by a trusted human services organization because it participates in the Human Services Cabinet. Additional featured tags are being explored to elevate more local programs and providers that are actively engaged in Davis Links. Using tools like this will help community members and services providers quickly find trusted resources.





## Inclusion & Exclusion Policy

To ensure the Davis Links Resource Directory is helpful to community members, an Inclusion & Exclusion Policy has been created that outlines the principles of the resource directory, the types of organizations and programs that can be included in the directory, and the exclusion/removal criteria. If you have any questions about the policy, please reach out to the support team.

**Inclusion & Exclusion Policy** 

## Davis Links Support Team

We are here to help you! Email us at <a href="mailto:davislinks@daviscountyutah.gov">davislinks@daviscountyutah.gov</a> if you have any questions about Davis Links.

